

# uiuxner

UI UX  
Academy



Creativity

+



Trust

+



Love



# Course Curriculum

## Introduction

What is UX Design?  
What is UI Design?  
Affordance, signifiers and metaphors  
Cognitive biases  
Product strategy and revenue models  
B2B vs B2C apps  
Covering More Basics & Extra Information

## UX Design

HCD Vs UCD  
Understand design strategy  
Concept Checklist  
Research on concept  
Competitor analysis  
Perceptual mapping  
Contextual inquiry  
Quantitative survey  
Qualitative interviews  
Documentation  
Creating Persona  
Goals & frustration  
Personality types  
Motivation types  
Empathy map  
Customer Journey Map  
Delights & Opportunity  
Excitement Level Mapping  
Card sorting & user flow  
Information Architecture creation  
Lofi Wireframes

## UI Design

Basics of Figma, Adobe XD & Design  
Understanding components and variants  
Learning responsive design  
Basics of Prototyping

### IOS Version

Understanding Human Interface Guidelines (IOS)  
Developing wireframes with HIG using UI Kit  
Creating Visual Design from wireframes

### Android

Understanding Material Design  
Developing wireframes with MD  
Creating Visual Design from wireframes

### Web Version

Making a responsive website

## Prototyping

Create Prototype and Usability Testing

## Portfolio & Resume

UX Case Study Presentation  
IOS version presentation  
Android version presentation  
Web version presentation  
Resume Building

## Final Review & Certification

Final review of presentation  
Get your certificate

1st - 6th Week

7th Week to 12th Week

13th Week - 15th Week